

## Mayser at Automotive Interiors EXPO Europe

### High-quality foam and safety technology

***Lindenberg/Ulm 04.06.2018 – Mayser uses the 2018 Automotive Interiors EXPO Europe 2018 as a platform to present the vehicle interior technology that has won them renown as an international specialist in this field. Mayser is a supplier of high-quality safety products and PUR foam solutions that are tailored to the customer's specific needs.***

#### **INDUCON®, the ideal carrier substance for steering wheel heating systems**

The compressed special foam material INDUCON® is especially well suited as carrier material for steering wheel heaters because it adjusts not only to individual custom design specifications but can also accommodate the necessary heating strands. The material allows for the creation of a perfectly smooth and flawless leather surface, resulting in the added benefit of economical use of adhesive during laminating. INDUCON® is a low-emission material that boasts narrow tolerances in terms of thickness, hardness and volumetric weight and comes standard on rolls of variable thickness and width. These properties allow for streamlined manufacturing during further processing.

#### **MAYSER BLUEFOAM® for permanent sheathing of bucket seats**

With vehicle seats, there is great interest in thin yet durable foams for the partial stiffening in the area of the side bolsters. The polyurethane foam MAYSER BLUEFOAM® on polyether or polyester basis is foamed into the problematic spots and thus provides permanent durability to exposed areas. The material is OEKO-TEX® standard 100 certified, permeable to air, easy-care, UV-resistant and low-yellowing. The series-production ready

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Mayser GmbH & Co. KG  
Örlinger Str. 1-3  
89073 Ulm  
GERMANY

Phone: +49 731 2061-0  
Fax: +49 731 2061-222

[www.mayser.com](http://www.mayser.com)

development for a German vehicle manufacturer also attracts wide interest from customers in Asia and Europe. The leather-like haptics and good strain and traction behaviour of MAYSER BLUEFOAM® enables varied possible applications including as laminating foam for steering wheel heater systems.

### **Time-proven and dependable sensor technology**

The number of manufacturers placing their trust in Mayser's robust and long-lasting seat occupancy detector technology is legion. The sensors can be incorporated into nearly every model with perfect ease without affecting the seat design thanks to their sophisticated design, minuscule weight and space-saving dimensions. The sensors can be clipped into the spring support or foamed into the seam foam and reliably transmit signals to the seat belt reminder when the seat belt was not put on. For years, vehicles of all types have been equipped as standard with seat occupancy detectors engineered by Mayer.

Mayser at Automotive Interiors EXPO Europe: June 5th to 7th, 2018, Hall 7, Booth A7220, Stuttgart Trade Fair.

For more information, log on to [www.mayser.com](http://www.mayser.com)

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#### **Mayser**

Mayser is an international Company Group currently operating at five locations in Europe and the USA. The company develops and produces high-quality products, systems and solutions in the areas safety technology, foam technology and moulding as well as headwear. The origin of the company goes all the way back to the year 1800, where everything started with the hat. With an average annual increase in turnover of 16 % between 2014 and 2016, today Mayser has an excellent reputation in safety and foam technology in many industries, including automotive, mechanical engineering or local public transport.